



MAINE GREEN POWER CONNECTION
GENERATING CHOICE

A project of the Maine Energy
Investment Corporation

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“As elected officials, we on the City Council have a moral obligation and personal responsibility to care for the place we live.”

– Providence City Council President John J. Lombardi regarding the city’s commitment to buy 20% of its power from clean energy by 2010²



Walk the talk - be an eco-destination
MeGPC can enhance recognition of your town’s important contribution to environmental and economic sustainability.

First Steps to Green Power for MUNICIPALITIES

Be among the first in Maine! *An increasing number of New England towns are demonstrating their commitment to environmental and economic sustainability, turning to renewable resources to meet their energy needs. Lead the state, and be one of the first Maine towns using green power to:*

- Address global warming
- Stabilize municipal energy supplies
- Distinguish your town as a destination of choice
- Acknowledge a civic responsibility to protect the health of your people and the environment
- Decrease dependence on foreign energy supplies and stimulate the local economy

One step at a time...

- **Green an Event:** Many towns around Maine host events to showcase their heritage and raise money for local organizations. Towns can demonstrate their commitment to Maine’s health and environment by making such events “carbon neutral,” purchasing renewable energy credits (RECs) to offset 100% of the emissions associated with the event. MeGPC can help calculate offsets and create attractive materials to advertise the event’s carbon neutrality and spread the word about green power.
- **Green a Facility:** Choose one building – a school house, town office, or fire department, for example – to become “climate neutral.” Switch its electricity account to a green supply product or buy RECs to offset electricity emissions.
- **Green a Department or Committee:** Calculate the electricity used by a division of town government – the mayor’s office or the conservation committee, for example – and buy RECs equivalent to the division’s annual power use.
- **Offset Travel:** MeGPC can help you calculate the greenhouse gas emissions associated with trips to conferences or other travel by municipal employees. RECs from many providers can offset emissions with clean, zero-emission renewable generation.



*Portland’s Clean-Green Christmas¹
-photo by Christine James*

Take a first step towards green power

If your town is curious about green power, MeGPC can help. We can make presentations to town managers, city councilors, and others to explain what green power is and how it can make an easy and affordable environmental contribution. And we’ll place your town’s purchase--whatever the size--in the context of other purchases, both in Maine and nationally, to ensure you get as much recognition as possible for your contribution to environmental and economic sustainability.

Give us a call at 729-9665 or email us at info@mainegreenpower.org

¹Portland, Maine offset 100% of the emission associated with its 2005 holiday tree. The City’s REC purchase displaced four tons of carbon dioxide, as well as other pollutants that threaten Mainers’ health

²Crowley, Cathleen, “Council to Consider Renewable Energy” Providence Journal, June 2, 2005

